JONES & BARTLETT LEARNING

DNP

DOCTOR OF
NURSING
PRACTICE

Aligned to the AACN Essentials

Aligned to IOM Core Competencies and QSEN Competencies

Complete Online Curriculum

Instructionally Designed

Draws Content from Jones & Bartlett Learning Texts

Customization Options

Flexible Delivery — Onground, Online, or Hybrid

Mobile/Tablet Compatible

3 Credit Hour Courses

LEADING THE WAY IN
ADVANCED PRACTICE
NURSING EDUCATION

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JONES & BARTLETT
LEARNING
An Ascend Learning Company

For more than a decade, Jones & Bartlett Learning has been a pioneer in creating high-quality content for the Doctor of Nursing Practice (DNP) degree. Through our partnership with leading experts and clinicians, we have created a solid foundation with our premier textbook offerings. We are pleased to introduce the first of its kind, online suite of courses and curriculum for the Doctor of Nursing Practice degree. This curriculum consists of 12 instructionally designed courses aligned to the QSEN Competencies, IOM Core Competencies, and to the AACN's Essentials of Doctoral Education for Advanced Nursing Practice.

The Doctor of Nursing Practice Online Courses & Curriculum includes eight required courses and four additional courses. Each course is available individually to enhance student learning and outcomes or as a suite for a complete curriculum solution. The DNP suite of courses provides an instructor with the flexibility to personalize or customize the learning experience while measuring performance using course management tools.

We have created the most current and authoritative Doctor of Nursing Practice Online Courses & Curriculum, leveraging thought leaders and practitioners across academia and professional nursing in an effort to deliver an outstanding teaching and learning experience.

> "*The* **Doctor of Nursing Practice** *degree is an innovative, comprehensive way to prepare nurses as leaders, clinicians, policy advocates, and educators in the 21st century. Health care continues to become more complex and challenging. The DNP degree will give nurses the skills in leadership, information technology, population health, evidence-based practice, and health policy to be prepared to meet these challenges and provide patient-centered, high quality care.*"
>
> —**Lisa Chism**, DNP, APRN, BC, NCMP, FAANP

ABOUT THE COURSES:

- Instructionally designed to enhance the online learning experience
- Complete curriculum/course solution with pre-loaded content, assignments, assessments, quizzes, supplemental content and instructor resources
- Custom eBook/print text available to bundle with each course
- Flexible—can be used on-ground, online, or in a blended learning classroom
- Provides instructors flexibility to customize the learning experience
- Blackboard cartridges are available for each course

COURSE SPECS:

- 9 to 12 seat hours per lesson
- 15 week course
- 3 credit hours
- Accompanying Jones & Bartlett Learning texts
- Mobile/Tablet compatible
- Accessibility features

WHY INCORPORATE AN ONLINE CURRICULUM?

- Flexibility to offer the DNP degree to a broader audience and increase enrollments
- On-demand, anytime access to course content
- Self-paced learning offers flexibility to learn at the student's own pace
- Complete solution with pre-loaded content created by clinicians and subject matter experts

For more information on the Jones & Bartlett Learning solutions for your DNP program please visit: www.dnpnursing.com.

The Doctor of Nursing Practice Online Courses are available individually to enhance student learning outcomes or as a suite for a total curriculum solution. The DNP Online Courses & Curriculum can be made accessible through an existing learning management system (LMS), or through the Jones & Bartlett Learning-hosted online environment.

Custom eBook & Print Texts Available

DOCTOR OF NURSING PRACTICE ONLINE COURSES

DNP Online Course	Jones & Bartlett Learning Recommended Textbook
Introduction to the DNP Role	*The Doctor of Nursing Practice: A Guidebook for Role Development and Professional Issues* by Lisa Chism *The Doctor of Nursing Practice Essentials: A New Model for Advanced Practice Nursing* by Mary Zaccagnini and Kathryn White
Leadership in Organizations & Systems	*Strategic Planning for Nurses: Change Management in Health Care* by Michele Sare and LeAnn Ogilvie *Creative Solutions to Enhance Nursing Quality* by Bruce Alan Boxer and Ellen Boxer Goldfarb *Quantum Leadership: Advancing Innovation, Transforming Health Care* by Tim Porter O'Grady and Kathy Malloch *Nurse Manager Engagement: Strategies for Excellence and Commitment* by Barbara L. Mackoff
Nursing Theory	*Philosophies and Theories for Advanced Nursing Practice* by Janie B. Butts and Karen L. Rich *Human Caring Science: A Theory of Nursing* by Jean Watson *Culture Care Diversity & Universality: A Worldwide Nursing Theory* by Madeleine M. Leininger and Marilyn McFarland
Healthcare Delivery and Social Policy	*Delivering Healthcare in America* by Leiyu Shi and Douglas A. Singh *Health Care USA: Understanding Its Organization and Delivery* by Harry A. Sultz and Kristina M. Young
Health Policy Development and Implementation	*Health Policy: Application for Nurses and Other Health Care Professionals* by Demetrius J. Porche *Health Policy and Politics: A Nurse's Guide* by Jeri Milstead *Health Policy: Crisis and Reform* by Carroll L. Estes, Susan A. Chapman, Catherine Dodd, Brooke Hollister, and Charlene Harrington
Translating Evidence into Nursing Practice	*Nursing Research: Reading, Using, and Creating Evidence* by Janet Houser *Peer Review in Nursing Principles for Successful Practice* by Barbara Haag-Heitman and Vicki George
Research Principles and Methods	*Advanced Nursing Research: From Theory to Practice* by Ruth M. Tappen *Community-Based Collaborative Action Research: A Nursing Approach* by Carol Pillsbury Pavlish and Margaret Dexheimer Pharris *Basic Steps in Planning Nursing Research: From Question to Proposal* by Marilynn J. Wood and Janet Ross-Kerr *Statistics for Nursing: A Practical Approach* by Elizabeth Heavey *Nursing Outcomes: State of the Science* by Diane M. Doran *Evidence-Based Nursing: The Research-Practice Connection* by Sarah Jo Brown
Healthcare Information Systems	*Adaptive Health Management Information Systems: Concepts, Cases, & Practical Applications* by Joseph Tan and Fay Cobb Payton *Health Sciences Literature Review Made Easy: The Matrix Method* by Judith Garrard *Project Planning and Management: A Guide for CNLs, DNPs and Nurse Executives* by James L. Harris, Linda A. Roussel, Sandra Walters, and Catherine Dearman *Nursing Informatics and the Foundation of Knowledge* by Dee McGonigle and Kathleen Mastrian
Population Health	*Essentials of Management and Leadership in Public Health* by Robert E. Burke and Leonard H. Friedman *Epidemiology for Advanced Nursing Practice* by Dr. Kiran Macha and Dr. John P. McDonough *Public Health Nursing: Practicing Population-Based Care* by Marie Truglio-Londrigan and Sandra B. Lewenson
Advanced Health Promotion Across Diverse Cultures	*Global Health Care: Issues and Policies* by Carol Holtz *Caring for the Vulnerable: Perspectives in Nursing Theory, Practice, and Research* by Mary de Chesnay and Barbara A. Anderson
Epidemiology	*Epidemiology for Advanced Nursing Practice* by Dr. Kiran Macha and Dr. John P. McDonough
Biostatistics	*Basic Biostatistics: Statistics for Public Health Practice* by B. Burt Gerstman *Statistics for Nursing: A Practical Approach* by Elizabeth Heavey (Available June 2014) *Essentials of Biostatistics in Public Health* by Lisa M. Sullivan

For more information on the Jones & Bartlett Learning solutions for your DNP program please visit: www.dnpnursing.com.

Jones & Bartlett Learning has developed a suite of online courses for a complete Doctor of Nursing Practice curriculum. These courses align to the QSEN Competencies, IOM Core Competencies, as well as the AACN's Essentials of Doctoral Education for Advanced Nursing Practice. Each course draws content from Jones & Bartlett Learning texts as well as other sources. We have partnered with thought leaders and practitioners across academia and professional nursing to create content and resources following a typical Doctor of Nursing Practice (DNP) curriculum.

Custom eBook & Print Texts Available

COURSES

Introduction to the Doctor of Nursing Practice Role

The Introduction to the Doctor of Nursing Practice Role introduces and explores this advanced practice role in the broader healthcare environment. This course emphasizes how knowledge is acquired, the theoretical underpinnings upon which nursing practice is based, and the application of knowledge to practice.

ACCOMPANYING JONES & BARTLETT LEARNING TEXTS:

The Doctor of Nursing Practice: A Guidebook for Role Development and Professional Issues
The Doctor of Nursing Practice Essentials: A New Model for Advanced Practice Nursing

Leadership in Organizations & Systems

Leadership in Organizations & Systems explores leadership theory, organization theory, philosophy, culture, structure, processes, information management, and other areas relevant to healthcare organizations. This course examines the role of the nurse within the larger context of the health care system.

ACCOMPANYING JONES & BARTLETT LEARNING TEXTS:

Strategic Planning for Nurses: Change Management in Health Care
Creative Solutions to Enhance Nursing Quality
Quantum Leadership: Advancing Innovation, Transforming Health Care
Nurse Manager Engagement: Strategies for Excellence and Commitment

Nursing Theory

Nursing Theory examines the nature of theory and theory development in nursing. The application of mid-range theory to practice, practice change, and scholarship are also explored in this course.

ACCOMPANYING JONES & BARTLETT LEARNING TEXTS:

Philosophies and Theories for Advanced Nursing Practice
Human Caring Science: A Theory of Nursing
Culture Care Diversity & Universality: A Worldwide Nursing Theory

Healthcare Delivery and Social Policy

Healthcare Delivery and Social Policy explores the interrelationship between policy, ethics, and law as well as the impact on clinical practice and healthcare administration. In the context of an ethical and legal framework, the social issues common among vulnerable populations will also be examined. This course offers students the opportunity to explore a variety of approaches around communicating and advocating for policy change.

ACCOMPANYING JONES & BARTLETT LEARNING TEXTS:

Delivering Healthcare in America
Health Care USA: Understanding Its Organization and Delivery

Health Policy Development and Implementation

Health Policy Development and Implementation explores the leadership role of nurses in each of these critical areas. This course provides an overview of the issues around health policy, including the socio-political and economic context of health and health-seeking behaviors. In addition, health care policy development and implementation at the local, state, national, and global levels are also explored.

ACCOMPANYING JONES & BARTLETT LEARNING TEXTS:

Health Policy: Application for Nurses and Other Health Care Professionals
Health Policy and Politics: A Nurse's Guide
Health Policy: Crisis and Reform

Translating Evidence into Nursing Practice

Translating Evidence into Nursing Practice focuses on methods for developing best practice protocols based on nursing research and evidence-based practice. This course also teaches students how to put these protocols into practice.

ACCOMPANYING JONES & BARTLETT LEARNING TEXTS:

Nursing Research: Reading, Using, and Creating Evidence
Peer Review in Nursing Principles for Successful Practice

Research Principles and Methods

Research Principles and Methods provides an overview of the components of the research process. Students will actively explore the application of these principles to traditional as well as non-traditional research problems.

ACCOMPANYING JONES & BARTLETT LEARNING TEXTS:

Advanced Nursing Research: From Theory to Practice
Community-Based Collaborative Action Research: A Nursing Approach
Basic Steps in Planning Nursing Research: From Question to Proposa
Statistics for Nursing: A Practical Approach
Nursing Outcomes: State of the Science
Evidence-Based Nursing: The Research-Practice Connection

Population Health

Population Health focuses on identifying, analyzing, and evaluating the key public health issues confronting the Doctor of Nursing Practice. This course explores in detail the roles of federal, state, and local governments in relationship to the core functions of public health. Health disparities and the needs of priority populations will also be analyzed. Students will apply health promotion models to issues affecting specific populations and population-focused health initiatives will be evaluated.

ACCOMPANYING JONES & BARTLETT LEARNING TEXTS:

Essentials of Management and Leadership in Public Health
Epidemiology for Advanced Nursing Practice
Public Health Nursing: Practicing Population-Based Care

Advanced Health Promotion Across Diverse Cultures

Advanced Health Promotion Across Diverse Cultures analyzes the impact of social, cultural, and ecological factors of healthcare delivery on various population groups. This course emphasizes the application of sociocultural diversity as well as nursing theories and methods for analyzing healthcare phenomena within the context of advanced practice nursing roles.

ACCOMPANYING JONES & BARTLETT LEARNING TEXTS:

Global Health Care: Issues and Policies
Caring for the Vulnerable: Perspectives in Nursing Theory, Practice, and Research

Healthcare Information Systems

Healthcare Information Systems employs a multidisciplinary approach to informatics by incorporating nursing science, computer science, and information science. The course examines the resources and methods required to apply these technologies to clinical guidelines, communication systems, and to enhance health care delivery. Students will have the opportunity to analyze information requirements, design system alternatives, and consider the management of resources.

ACCOMPANYING JONES & BARTLETT LEARNING TEXTS:

Adaptive Health Management Information Systems: Concepts, Cases, & Practical Applications
Health Sciences Literature Review Made Easy: The Matrix Method,
Project Planning and Management: A Guide for CNLs, DNPs and Nurse Executives
Nursing Informatics and the Foundation of Knowledge

Biostatistics

Biostatistics covers the basic concepts around descriptive and inferential statistical methods. Topics include exploratory data analysis, central tendency, variability, score standardization, and the logic of hypothesis testing. The course also covers intermediate statistical concepts including analysis of variance (ANOVA) with planned comparisons and post-hoc tests, factorial ANOVA, bivariate linear correlation and regression, the chi-square tests for goodness of fit and association, the Mann-Whitney U test, and the essentials of sample size estimation.

ACCOMPANYING JONES & BARTLETT LEARNING TEXTS:

Basic Biostatistics: Statistics for Public Health Practice
Statistics for Nursing: A Practical Approach
Essentials of Biostatistics in Public Health

Epidemiology

Epidemiology introduces students to the study of diseases and ill health through their patterns of occurrence in human populations. The course presents several approaches for estimating the burden of disease and evaluates primary, secondary and tertiary prevention strategies. Basic statistics around Epidemiology are also explored.

ACCOMPANYING JONES & BARTLETT LEARNING TEXT:

Epidemiology for Advanced Nursing Practice

**DEMO the Courses Today!**

A Complete Courseware Solution

The Doctor of Nursing Practice suite of online courses represents a complete curriculum solution. Each course has been aligned to the QSEN Competencies, IOM Core Competencies, and the AACN's Essentials of Doctoral Education for Advanced Nursing Practice. Each course draws content from Jones & Bartlett Learning texts as well as other sources and features course materials that can be customized.

Robust Instructor Resources

Instructors can get up and running fast with easily adaptable instructor resources such as:

- Customizable Syllabus
- Instructor Resource Guide
- Learning Objectives
- End of Course Assessment
- Assessment Suggested Responses
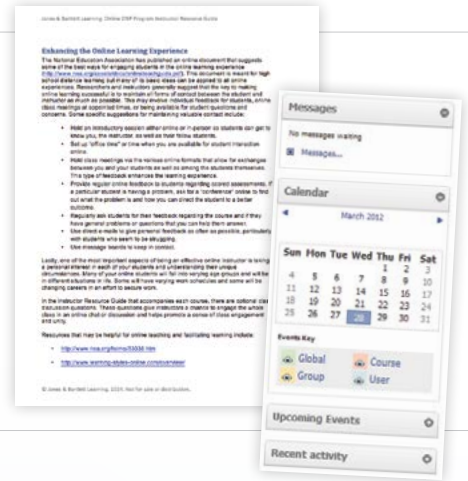
Flexibility

The Doctor of Nursing Practice Online Courses & Curriculum suite can be used on-ground, online, or in a hybrid learning environment. Course flexibility provides a great opportunity to increase enrollments by offering an online alternative.

Course Management Tools

Course management tools are available if you need them. Each course is built on the Moodle Learning Management System and features reporting, grading, and quiz & assignment deployment capabilities. Blackboard cartridges are also readily available for each course.

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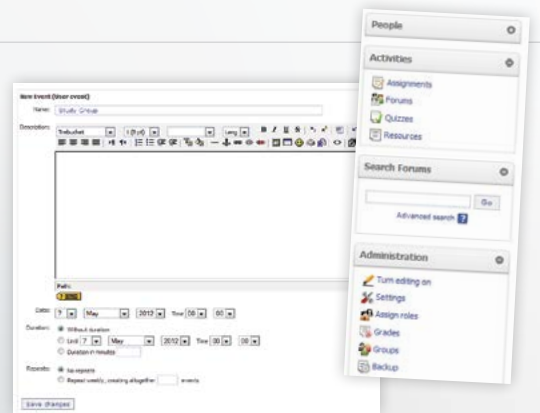
Self-Paced Learning

Interactive lectures offer students guided progression throughout the course by lesson, featuring practice activities and case studies to enhance the student learning experience.
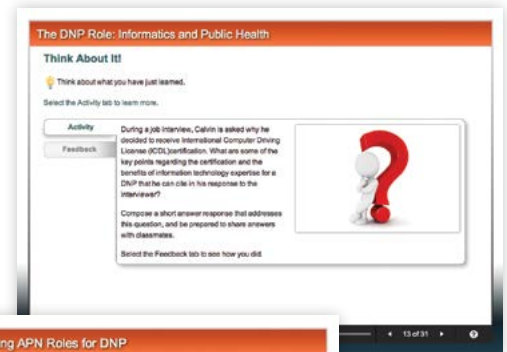
Instructionally Designed

Each course has been instructionally designed to optimize the online learning experience and impact a positive student outcome. This clean, intuitive design increases student learning and outcomes.
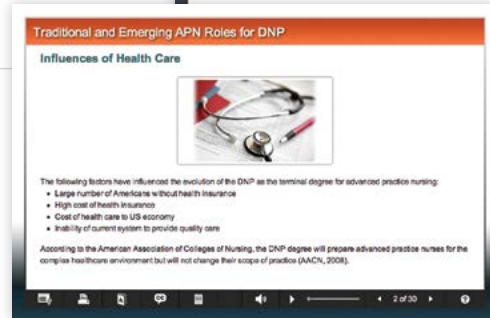
Anytime, Anywhere Access to Course Content

Students benefit from on-demand access to course content and can access the course and materials 24/7 from computers and mobile devices.
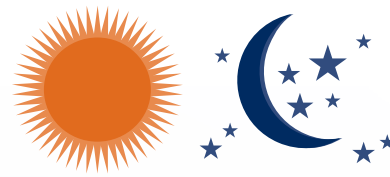
Supplemental Content

Each lesson features supplemental content not found in the text. Suggested readings, journal articles, and web links are found within each lesson to reinforce key concepts.
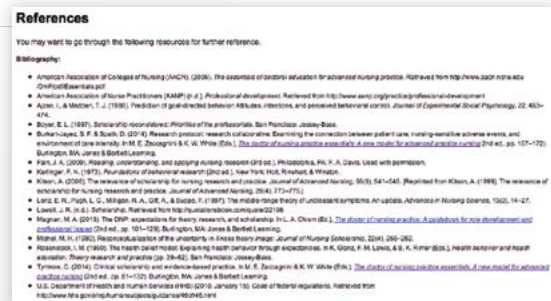
Discussion Forums

Staying connected and sharing the learning experience is easy with discussion forums built into each course. No matter what the environment, students can share information, collaborate on projects, and find answers.
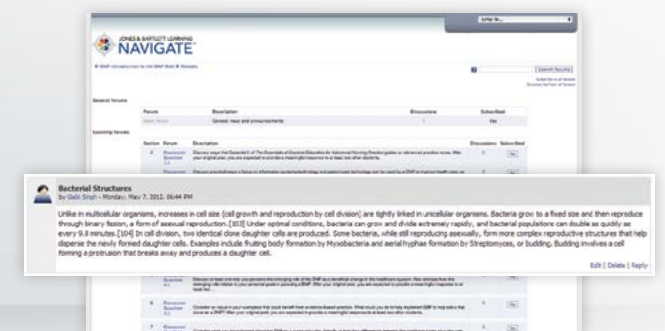
CURRICULUM MAPPING: AACN ESSENTIALS OF DOCTORAL EDUCATION FOR ADVANCED NURSING PRACTICE

This guide outlines how each Jones & Bartlett Learning Doctor of Nursing Practice course maps to specific AACN Essentials of Doctoral Education for Advanced Nursing Practice.

ESSENTIAL I: **Scientific Underpinnings for Practice**
- DNP Course: Introduction to the DNP Role
- DNP Course: Nursing Theory

ESSENTIAL II: **Organizational and Systems Leadership for Quality Improvement and Systems Thinking**
- DNP Course: Leadership in Organizations & Systems

ESSENTIAL III: **Clinical Scholarship and Analytical Methods for Evidence-Based Practice**
- DNP Course: Translating Evidence into Nursing Practice
- DNP Course: Research Principles and Methods

ESSENTIAL IV: **Information Systems/Technology and Patient Care Technology for the Improvement and Transformation of Health Care**
- DNP Course: Healthcare Information Systems

ESSENTIAL V: **Health Care Policy for Advocacy in Health Care**
- DNP Course: Healthcare Delivery and Social Policy
- DNP Course: Health Policy Development and Implementation

ESSENTIAL VI: **Interprofessional Collaboration for Improving Patient and Population Health Outcomes**
- DNP Course: Population Health

ESSENTIAL VII: **Clinical Prevention and Population Health for Improving the Nation's Health**
- DNP Course: Advanced Health Promotion Across Diverse Cultures

ESSENTIAL VIII: **Advanced Nursing Practice**
- DNP Course: Epidemiology
- DNP Course: Biostatistics

TRENDS IN ONLINE EDUCATION

Is Your Doctor of Nursing Practice Program Reaching All Potential Students?

According to a survey conducted by the Babson Research Group and College Board, online enrollments continue to climb for the 10th straight year in a row. The 2012 Survey of Online Learning indicates that more than 6.7 million students were enrolled in at least one online course during the fall 2011 semester. This represents an increase of more than 570,000 students from 2010. The study also showed that 32% of higher education students are taking online courses.[1]
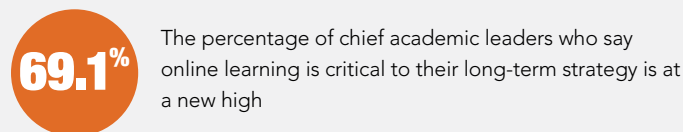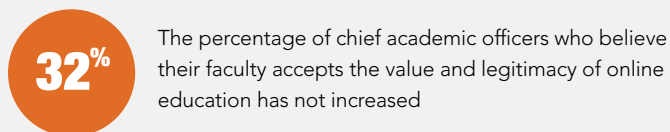
An institution's flexibility around course offerings, format, and online access allows their programs to be more competitive within the landscape of higher education. Diversity in course offerings substantially increases an institution's ability to attract a diverse student population across the globe and boost enrollments. Current technology such as online courses, discussion forums, desktop sharing, instant messenger, and free voice-over-IP services bridge the gap between on ground courses and online courses.

### Leading the Way in Advanced Practice Nursing Education

Jones & Bartlett Learning is at the forefront of creating cutting-edge courses and online content specifically for the Doctor of Nursing Practice Degree Program. Through close partnership with thought leaders, practitioners across academia, and professional nursing we have created a robust curriculum offering, a suite of online courses that map to the QSEN Competencies, IOM Core Competencies, as well as the AACN's Essentials of Doctoral Education for Advanced Nursing Practice. Each course is instructionally designed to optimize the learning experience, and features pre-loaded content, assessments, robust instructor resources, interactive lectures, discussion forums and course management tools. This suite of courses offers customization options, content drawn from Jones & Bartlett Learning premier texts, and can be used individually or as part of a complete curriculum solution. Students enjoy on-demand access to course content which helps them stay ahead in their course work, allows them to learn at their own pace, and increases their engagement which in turn drives outcomes.

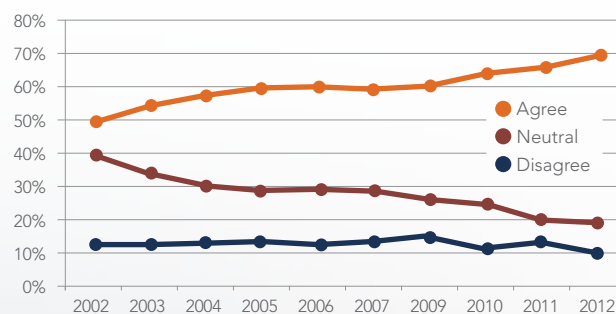## How Do the Outcomes From Online Learning Stack Up?

The perception of a majority of chief academic officers at a variety of institutions indicates that lower retention rates for online courses remain a barrier to the growth of online instruction.

32% The percentage of chief academic officers who believe their faculty accepts the value and legitimacy of online education has not increased

69.1% The percentage of chief academic leaders who say online learning is critical to their long-term strategy is at a new high

Total and Online Enrollment in Degree-Granting Postsecondary Institutions: Fall 2002-Fall 2011[2]
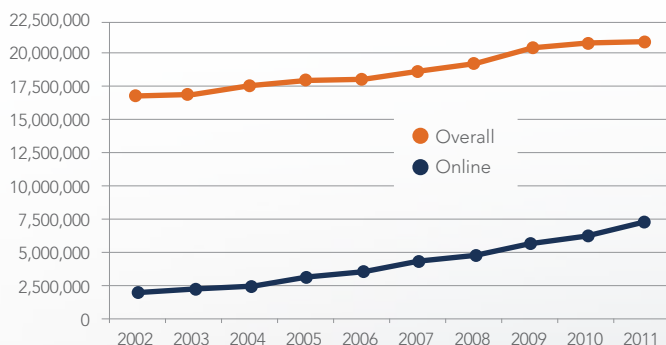
Online Education is Critical to the Long-Term Strategy of My Institution: Fall 2002-Fall 2012[2]

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Complete this form and find out how **Doctor of Nursing Practice Online Courses & Curriculum** can improve student learning outcomes and provide efficient course management tools and analytics for instructors. Or contact your Account Specialist at 1-800-832-0034 or visit go.jblearning.com/findmyrep.

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INSTITUTION:

ADDRESS:

CITY: STATE: ZIP:

EMAIL: PHONE:

WHAT COURSE(S) ARE YOU CURRENTLY TEACHING?:

*All fields required.

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